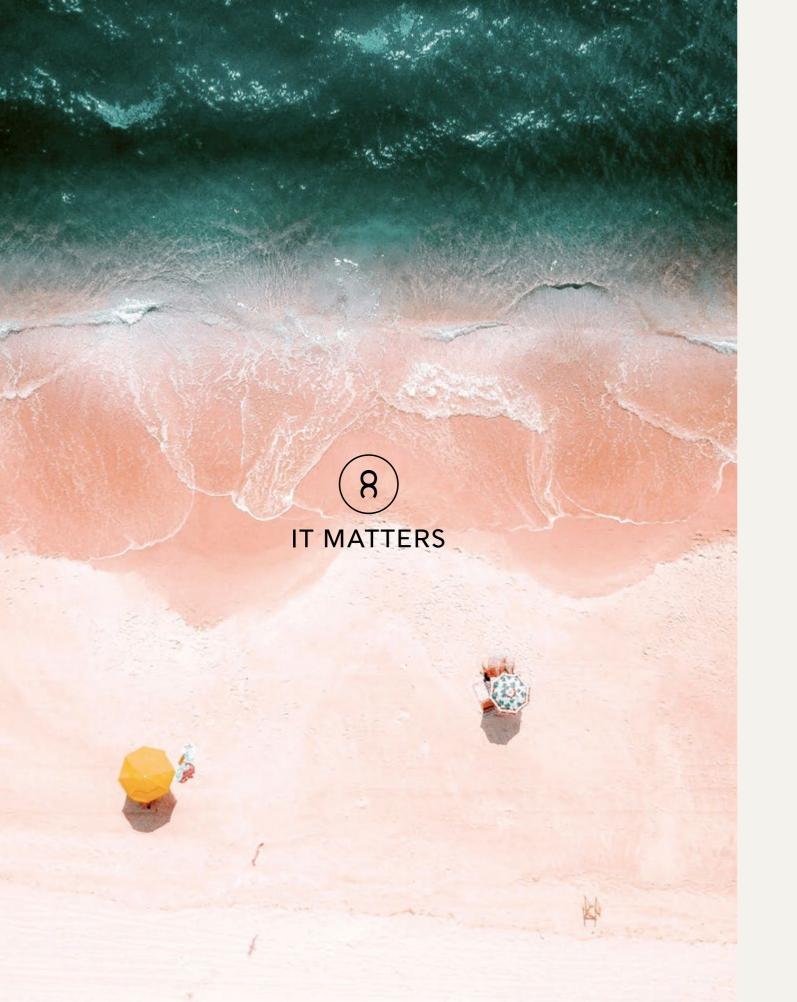




"We imagine a world in which all businesses, regardless of size, take social, environmental and financial responsibility in all parts of the supply chain."

The Organic Company



THE

REASON WE ARE

HERE

In a time when humanity needs to rethink the future to sustain life on this planet, we consider responsible business a necessary game changer.

We imagine a world in which all businesses, regardless of size, take social, environmental and financial responsibility in all parts of the supply chain.

It is not naive. It is the inevitable future.

That is why we offer products made of 100% organic cotton for customers who want luxurious, sustainable goods of premium quality.

We want our products to last long enough to be passed on. And we insist on developing a new, sustainable standard of designed goods.

So we take no shortcuts and we constantly challenge to improve. That is how we make a small difference every day.

One certified organic product at a time.

We believe in the human ability to create change. We believe that respect comes when respect is given and we believe in the future.

That is why we are here.

RESPONSIBLE BUSINESS

Joy Vasiljev is known as a visionary, inspiring and uncompromising entrepreneur, who is not afraid to speak up and point out things that are not right.

It all started with a lot of questions. Why is it so hard to find textiles that combine great design with organic materials? Why do we have to choose between the two? Are we showing responsible behavior when it comes to protecting our planet?

In 2007, The Organic Company was established with the clear mission of proving that a responsible business is good business.

Every product is thoroughly considered with regards to both design and purpose because Joy believes that the better the product, the better you take care of it.

And this fits well with an organic lifestyle.

It was not an easy start. The world simply wasn't ready. And people were unaware of the extremely dirty industry of cotton.

12 years later, The Organic Company produces more than 200 different products and exports to more than 26 countries.

Today, Joy is an important voice in the debate on organic lifestyle, environment and sustainability. She teaches and gives speeches in order to open people's eyes to the fact that there are different and better ways of doing things.

Good intentions aren't enough. Change demands action.



Joy Vasiljev, founder of The Organic Company.





GOTS CERTIFIED BY SOIL ASSOCIATION

GOTS stands for Global Organic Textile Standard and is a global and strict standard within organic cotton and social responsibility. WHO WE ARE

Soil Association is a UK-based charity organization, which has been working with organic agriculture for more than 2 decades. Soil Association is our appointed certifier.

GOTS is a thorough standard with 40 pages of "zero tolerances" against pesticides, solvents, heavy metal and bad chemistry.

And GOTS covers the entire supply chain from farmer, mill and dying house to sewing house and brand holder.

All of us are inspected. Every year.

The Organic Company is GOTS certified since 2010.

License no 21797

Did you know that GOTS certified organic cotton production produces 94% less greenhouse gasses compared to conventional cotton production?

Did you know that **91%** less clean water is used in GOTS certified organic cotton production compared to conventional cotton production?

Source: Soil Association.

SIMPLE AND HONEST DESIGN – WITH A PURPOSE

It's okay to develop, produce and trade. And there is nothing wrong in consuming. There is just something wrong with the way we consume - and to which extent.

The planet is challenged. This is a generally accepted fact across the world.

If we still want the chance to change the course of things towards a more responsible and sustainable way of living before it is too late, it demands a serious effort and a significant change in the way we think, live and prioritise.

Cotton is present in every aspect of our life. We dress in cotton, we dry ourselves with cotton, we sleep in cotton. Only, the production of conventional cotton has consequences for both the environment and people.

This is the reason why we have chosen to work with organic cotton certified by the strictest standards when it comes to environmental and social responsibility in every link of the supply chain.

Another perspective on the battle against fast consumerism, is a "LESS AND BETTER" way of living.

We believe in making high quality products that meet your needs because it means that you take better care of it and keep it for a long time. You may even pass it on.

It is our design philosophy that a new product must either solve a problem, meet a need or enhance a category.

Our design combines function, quality and aesthetics expressed in a simple and typically Scandinavian way.

We in The Organic Company believe that we all have the ability and the power to create change.

And it starts today.

10 | No waste

No waste

Earth Overshoot Day was in 2018, August the 1st.

Earth Overshoot Day marks the date when humanity has used more from nature than our planet can renew in that entire year.

In other words, WE HAVE TO cut down on disposables and start using things over and over again.

NE DEPOSEZITELI SUR LA VOLE POLINALE Triez vos déchets Utilusez le Bac Approprie

MAIRIE DE PAR

Napkin To replace disposable paper towels. All Purpose Bag To replace disposable plastic and paper bags.



Lunch Bag To replace disposable plastic and paper lunch bags.

Kitchen and wash cloth To replace single use cloths and cloths made from micro fibres.



Food Bag To replace disposable plastic and paper food bags.

Big Waffle Kitchen and Wash Cloth To replace single use cloths and cloths made from micro fibres. 12 | No waste





My Organic Bag To replace disposable plastic and paper bags.

Big Little Bag To replace disposable plastic and paper bags.



The Cloth To replace disposable giftwrapping paper.







Everyday Hand Towel I 42 Everyday Bath Towel to Wrap I 42 Hand Hair Towel I 40 Big Waffle Medium Towel I 44 Wellness Towel I 40

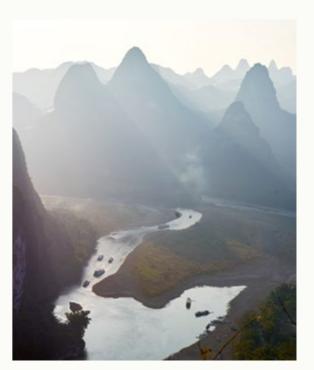


More than a product









- Hand Hair Towel | 40
- Wellness Towel | 40
- Everyday Bath Towel to Wrap 1 42 $\,$
 - Everyday Hand Towel | 42
- Big Waffle Towel and Blanket 1 43 $\,$
- Big Waffle Kitchen and Wash Cloth 1 44

HULL

Kitchen & Cooking | 21

 Oven Mitts
 1
 55

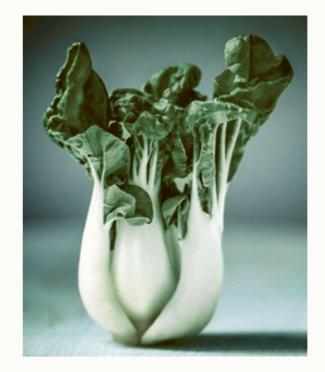
 Long Apron
 1
 52

 Kitchen Towel
 1
 48

The time is always now

Quote by Victor IV









Food Bag I 56 Kitchen Towel I 48 Kitchen and Wash Cloth I 57





Lunch bag 1 56 Food Bag 1 56 Napkin 1 49 Kitchen Towel 1 48



Did you know that 91% less clean water is used in GOTS organic cotton production compared to conventional cotton production?

Source: Soil Association.

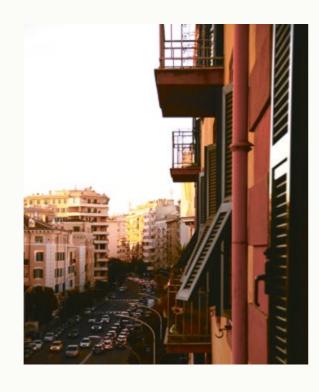






- Little Towel | 57
 - Napkin I 49
- Kitchen and Wash Cloth 1 57
- Giant Kitchen Towel | 53





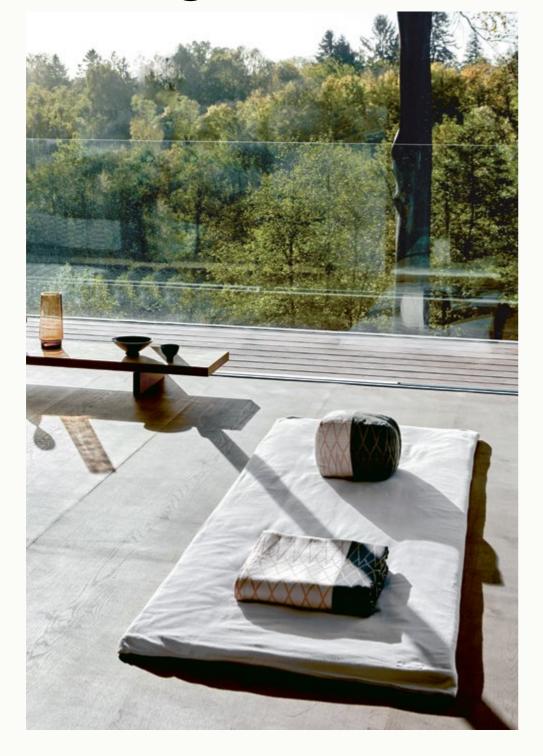
6-Layer Soft Blanket | 58 Meditation Mattress | 59





Respect comes when respect is given

Quote by Victor IV





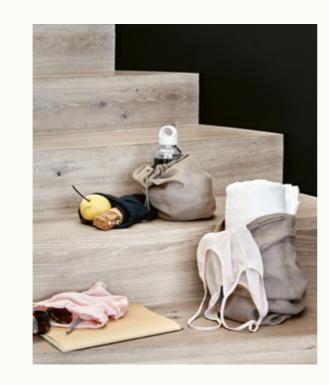




- Meditation Mattress I 59 Meditation Cushion I 59 Relax Blanket I 59
 - Relax Robe SHE | 58



BAGS & TRAVELLING





All Purpose Bag | 60 Big Long Bag | 62 Meditation Mattress | 59 Big Waffle Kitchen and Wash Cloth | 45



We believe in the human ability to create change

The Organic Company









My Organic Bag I 61 All Purpose Bag I 60 The Cloth I 62





size: 30 x 35 cm color: stone rose no: 1605

size: 30 x 35 cm color: morning grey no: 1606 NEW



color: evening grey





color: dark blue

no: 1604

size: 155 x 60 cm color: morning grey no: 8009 NEW







size: 155 x 60 cm color: evening grey no: 8010



Bath & Wellness | 45

EVERYDAY BATH TOWEL TO WRAP size: 160 x 75 cm color: natural white no: 2151



size: 160 x 75 cm color: sky no: 2153

EVERYDAY BATH TOWEL TO WRAP



EVERYDAY BATH TOWEL TO WRAP

EVERYDAY BATH TOWEL TO WRAP size: 160 x 75 cm color: clay no: 2154





size: 160 x 75 cm

EVERYDAY HAND TOWEL size: 70 x 40 cm color: natural white no: 2131







EVERYDAY BATH TOWEL TO WRAP size: 160 x 75 cm color: dark blue no: 2152



EVERYDAY HAND TOWEL size: 70 x 40 cm color: pale rose no: 2135



EVERYDAY HAND TOWEL size: 70 x 40 cm color: clay no: 2134





EVERYDAY HAND TOWEL



EVERYDAY HAND TOWEL size: 70 x 40 cm color: dark blue no: 2132

no: 2205





BIG WAFFLE TOWEL AND BLANKET size: 150 x 100 cm color: natural white no: 2201

size: 150 x 100 cm color: sky no: 2203









BIG WAFFLE TOWEL AND BLANKET size: 150 x 100 cm color: clay no: 2204

BIG WAFFLE TOWEL AND BLANKET size: 150 x 100 cm color: dark grey no: 2200







BIG WAFFLE KITCHEN AND WASH CLOTH size: 25 x 40 cm color: natural white no: 1651











BIG WAFFLE KITCHEN AND WASH CLOTH size: 25 x 40 cm color: clay no: 1654



BIG WAFFLE KITCHEN AND WASH CLOTH size: 25 x 40 cm color: dark grey no: 1650





BIG WAFFLE KITCHEN AND WASH CLOTH size: 25 x 40 cm color: dark blue no: 1652



48 | Bath & Wellness

Bath & Wellness | 49

BIG WAFFLE BABY TOWEL size: 100 x 77 cm color: natural white





BIG WAFFLE BABY TOWEL

BIG WAFFLE BABY TOWEL size: 100 x 77 cm color: clay no: 2814





BIG WAFFLE BABY TOWEL

BIG WAFFLE BATH MAT size: 80 x 55 cm color: natural white no: 1901



BIG WAFFLE BABY TOWEL size: 100 x 77 cm color: pale rose no: 2815



BIG WAFFLE BABY TOWEL size: 100 x 77 cm color: dark blue no: 2812



BIG WAFFLE BATH MAT size: 80 x 55 cm color: pale rose no: 1905



BIG WAFFLE KIDS BATHROBE

size: 2-4 years color: pale rose no: 2865





BIG WAFFLE KIDS BATHROBE





BIG WAFFLE JUNIOR BATHROBE size: 6-8 years color: pale rose no: 2875

BIG WAFFLE JUNIOR BATHROBE size: 6-8 years color: sky no: 2873

size: 2-4 years



BIG WAFFLE BATH MAT

size: 80 x 55 cm

color: dark grey

no: 1900







BIG WAFFLE JUNIOR BATHROBE size: 6-8 years color: dark grey no: 2870



size: 80 x 55 cm color: dark blue no: 1902

BIG WAFFLE BATH MAT

BIG WAFFLE BATH MAT

size: 80 x 55 cm

color: clay

no: 1904



52 | Kitchen & Cooking



LONG APRON size: 105 x 110 cm color: dark grey no: 8100	LONG APRON size: 105 x 110 cm color: black no: 8109		LONG APRON size: 105 x 110 cm color: dark blue no: 8101	CREATIVE AND GARDEN APRON size: 100 x 74 cm color: black no: 8401	CREATIVE AND GARDEN APRON size: 100 x 74 cm color: dark blue no: 8403	CREATIVE AND (size: 100 x 74 color: dark gre no: 8402
LONG APRON size: 105 x 110 cm color: dark green no: 8102	APRON WITH POCKET size: 80 x 95 cm color: dark grey no: 8110	/	APRON WITH POCKET size: 80 x 95 cm color: black no: 8111	<section-header><text><text><text></text></text></text></section-header>	<section-header><text><text></text></text></section-header>	GIANT KITCHEN size: 155 x 60 color: coral no: 7517 NEW

APRON WITH POCKET

size: 80 x 95 cm color: dark blue no: 8113



APRON WITH POCKET size: 80 x 95 cm color: dark green no: 8112







GIANT KITCHEN TOWEL

size: 155 x 60 cm color: dark green no: 7510

NEW

GIANT KITCHEN TOWEL size: 155 x 60 cm color: black and dark blue



no: 7501



ND GARDEN APRON x 74 cm

HEN TOWEL 60 cm



56 | Kitchen & Cooking

APRON TO WRAP size: 155 x 60 cm color: dark grey no: 8020

APRON TO WRAP

size: 155 x 60 cm

color: dark green

no: 8022

OVEN GLOVES

no: 8204

NEW

size: 22 x 100 cm

color: morning grey



APRON TO WRAP size: 155 x 60 cm color: black no: 8021



COFFEE COSY size: 26 x 36 cm color: black no: 8242







APRON TO WRAP size: 155 x 60 cm color: dark blue no: 8023



TEA COSY size: 36 x 30 cm color: black no: 8222



OVEN GLOVES size: 22 x 100 cm color: black no: 8202



OVEN MITTS SMALL size: 13 x 27 cm color: pale rose no: 0403

OVEN MITTS MEDIUM

size: 14 x 31 cm

color: pale rose

no: 0423



8



OVEN MITTS SMALL

size: 13 x 27 cm

color: dark grey

OVEN MITTS MEDIUM

size: 14 x 31 cm

color: dark grey

no: 0421





OVEN MITTS MEDIUM size: 14 x 31 cm color: black no: 0420





OVEN MITTS LARGE size: 16 x 35 cm color: dark grey no: 0431



OVEN MITTS LARGE size: 16 x 35 cm



Kitchen & Cooking | 57

OVEN MITTS SMALL size: 13 x 27 cm color: black

58 | Kitchen & Cooking

FOOD BAG MEDIUM

size: 24 x 30 cm

no: 0130

color: natural white

Kitchen & Cooking | 59

FOOD BAG SMALL size: 16 x 22 cm color: natural white no: 0100

FOOD BAG SMALL size: 16 x 22 cm color: dark green no: 0101

FOOD BAG MEDIUM size: 24 x 30 cm color: dark green no: 0131



LUNCH BAG size: 30 x 39 x 12 cm color: natural white no: 0251





LUNCH BAG

no: 0252

size: 30 x 39 x 12 cm

color: dark blue





FOOD BAG LARGE size: 30 x 40 cm color: dark green no: 0161



LUNCH BAG size: 30 x 39 x 12 cm color: black no: 0250



KITCHEN AND WASH CLOTH size: 30 x 35 cm color: morning grey no: 1606 NEW



KITCHEN AND WASH CLOTH size: 30 x 35 cm color: stone rose no: 1605







KITCHEN AND WASH CLOTH size: 30 x 35 cm color: dark blue no: 1604

LITTLE TOWEL size: 35 x 50 cm color: stone rose no: 7045

LITTLE TOWEL size: 35 x 50 cm NEW

LITTLE TOWEL size: 35 x 50 cm color: dark blue no: 7044

LITTLE TOWEL size: 35 x 50 cm color: morning grey no: 7043 NEW



60 | Relax & Meditation

Relax & Meditation | 61

TOWEL SCARF size: 180 x 70 cm color: black no: 2300



6-LAYER SOFT BLANKET size: 140 x 200 cm color: dark grey no: 7057 NEW



RELAX ROBE SHE size: X-Small color: black no: 2900 RELAX ROBE SHE size: Small color: black no: 2901



RELAX ROBE SHE size: Large color: black no: 2903



RELAX ROBE SHE size: X-Large color: black no: 2904

RELAX ROBE SHE

size: Medium

color: black

no: 2902



MEDITATION MATTRESS size: 70 x 200 cm color: natural white

no: 7084

MEDITATION MATTRESS size: 70 x 200 cm color: dark grey no: 7082 MEDITATION MATTRESS size: 70 x 200 cm color: dark blue no: 7083



MEDITATION CUSHION size: 20 x 20 x 16 cm color: dark grey and pale rose no: 7090 MEDITATION CUSHION size: 20 x 20 x 16 cm color: black and dark blue no: 7091 RELAX BLANKET size: 140 x 240 cm color: dark grey and pale rose no: 7055





RELAX BLANKET size: 140 x 240 cm color: black and dark blue no: 7056





BED BLANKET size: 240 x 240 cm color: black and dark blue no: 7061



62 | Bags & Travelling

ALL PURPOSE BAG SMALL size: 16 x 22 cm color: pale rose no: 0115

ALL PURPOSE BAG MEDIUM size: 24 x 30 cm color: pale rose no: 0135





ALL PURPOSE BAG SMALL size: 16 x 22 cm color: clay no: 0102

ALL PURPOSE BAG MEDIUM size: 24 x 30 cm color: clay no: 0132



ALL PURPOSE BAG LARGE size: 30 x 40 cm color: clay no: 0162

ALL PURPOSE BAG LARGE

size: 30 x 40 cm

color: pale rose

no: 0165



ALL PURPOSE BAG LARGE size: 30 x 40 cm color: black no: 0166



CARE BAG SMALL size: 16 x 12 x 26 cm color: dark blue no: 5051





CARE BAG SMALL





Bags & Travelling | 63



FLAT BAG MEDIUM size: 22 x 29 cm color: dark blue no: 5036









ALL PURPOSE BAG MEDIUM



MY ORGANIC BAG size: 40 x 34 x 10 cm color: pale rose no: 0303



FLAT BAG MEDIUM color: black





MY ORGANIC BAG size: 40 x 34 x 10 cm color: black no: 0300



CARE BAG LARGE size: 32 x 12 x 26 cm color: black no: 5060







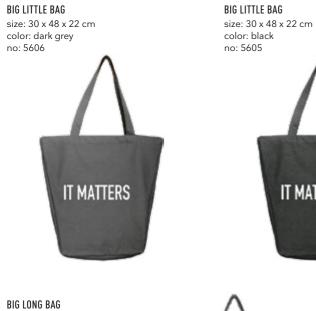
MY ORGANIC BAG

color: dark blue

no: 0302

size: 40 x 34 x 10 cm

64 | Bags & Travelling







BIG LONG BAG

BIG LONG BAG size: 100 x 50 x 35 cm color: black no: 5607



THE CLOTH size: 90 x 90 cm color: ann no: 1501

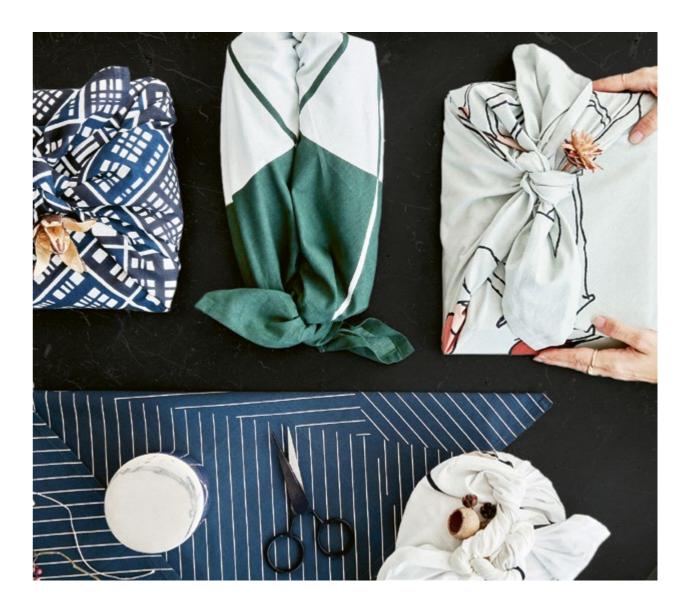


THE CLOTH size: 90 x 90 cm color: jasmine no: 1500









THE CLOTH size: 90 x 90 cm color: helle no: 1505 THE CLOTH size: 90 x 90 cm color: cecilie no: 1502



THE CLOTH size: 90 x 90 cm color: cecilie no: 1503



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