



CARE BY ME

a nordic mindful way of life



Our story

The CARE BY ME brand was founded in 2012 by Danish designer, Camilla Gullits. It was her goal to produce a line of clothing and home goods that would be developed in a socially responsible manner at the same time as helping women in developing countries.

Camilla was educated at The Royal Danish Academy of Fine Arts, Schools of Architecture, Design and Conservation. After having had her own consultancy agency for several years, Camilla decided to get back to her design roots – and to help others.

At inception, CARE BY ME received assistance from the Danish government, utilizing their Danida programme. After meeting stringent criteria, the government of Denmark provides support to companies like CARE BY ME that are doing business in developing countries and that have a special focus on women and gender equality.

Today, Camilla is the Creative Director at CARE BY ME.

In 2017, Camilla invited Pernille Pold to join CARE BY ME, as a Partner and Commercial Director. Pernille's extensive international experience has helped her to establish CARE BY ME internationally. CARE BY ME has developed a solid foothold in the European markets and has recently launched in Asia, South Pacific and the Americas.

CARE BY ME wishes to provide unique and sustainable products to the world by combining the craftsmanship of handmade textiles in developing countries with Nordic design, excellent production methods, high quality and extraordinary materials.

By doing this we aim to make long lasting products that our customers will love - forever.

The UN's global compact principles provide our guiding star and The Global Organic Textile Standards (GOTS) establishes our ethical benchmark.

The style embraces Nordic minimalism, created by Danish designer Camilla Gullits. Classic and timeless - embodying comfort in colors that reflect nature.

In Nepal, people have always worked with textile. Handmade textile is a large part of the national economy. The materials come from cashmere goats and sheep and are either knitted or woven in the area around Kathmandu. This is where CARE BY ME cooperates with small workshops that use these materials and teach women the ancient crafts.

In Kathmandu, electricity is limited and sporadically available, which is why the CARE BY ME products are produced either on manual hand-knitting machines or on needles by hand. We only use electricity to do the linking of garments. Our knitted products from Nepal are certified handmade.

The focus is on empowering women, helping them to secure their future. With this knowledge, they can feed their families, ensure their children's education, and provide a safe life.

CARE BY ME produces our GOTS certified organic cotton in India. Our partner in India is both GOTS and Fairtrade certified. Whereas, in Nepal we are primarily focused on the social and financial sustainability aspect of production, we have included environmental sustainability in India as well.

CARE BY ME is a company owned and operated by women that designs exclusive products to embrace people in our part of the world, at the same time as they empower women in developing countries.

CARE BY ME

a nordic mindful way of life

The new luxury has heart

When we talk about luxury, it's not about champagne and stilettos. It is the opportunity to shop for quality goods, that are made in a sustainable way.

The new luxury is purchasing products purposefully, knowing that they are made with the best raw materials, and that the people who made them have good conditions with regards to education, salary, human rights and last, but not least, with highest level of craftsmanship and design.

The new luxury is discreet luxury – you do not need to “show off” – you just need to have the best quality available, a design, unique handicraft, a good feeling and the possibility to make your own choices. A choice to be proud of and able to be worn guilt-free.

At CARE BY ME we say: The new luxury has heart.



Freja throws in the making

Design philosophy

When we talk design at CARE BY ME, we have core demands that the design must be long lasting, it should be done in the best material available, and it should only contain necessary elements. We are very proud of our Danish design heritage and we try to unite this with contemporary design and great craftsmanship.

Long lasting design

The style and shape must be something you would consider wearing now and 10 years hence. Of course, most women like to freshen their wardrobe sometimes, but we believe that our designs are those that you may put away for a while and then want to bring out again and love once more.

The best material available

Wherever we work, we choose the highest quality of local products as much as possible. We only choose the best materials within its range. For cashmere this would be grade A quality. For cotton, it is only GOTS certified and working with Gauze, cotton poplin and spun cotton. For wool, we work with GOTS certified wool in India and pure sheep wool in Nepal.

CARE BY ME will never work in materials that are not naturally occurring, unless it is recycled and therefore sustainable and environmentally friendly.

Our design heritage

Chic minimalism, functional, timeless, simplistic, high quality. Danish design, whether it is furniture or clothing, is known all over the world for its clean, simple lines, great materials and classic creations that never go out of style. On a larger scale, the recent design boom in Copenhagen is inspired by light, water, open spaces and sustainability.

Originally, Danish design was a product of the 1950s. The post-war period experienced a lack of materials, and therefore durability and high quality was in demand. Design in this period was thus characterized by simple design, functionality and minimalism. Danish design is simply made for living.

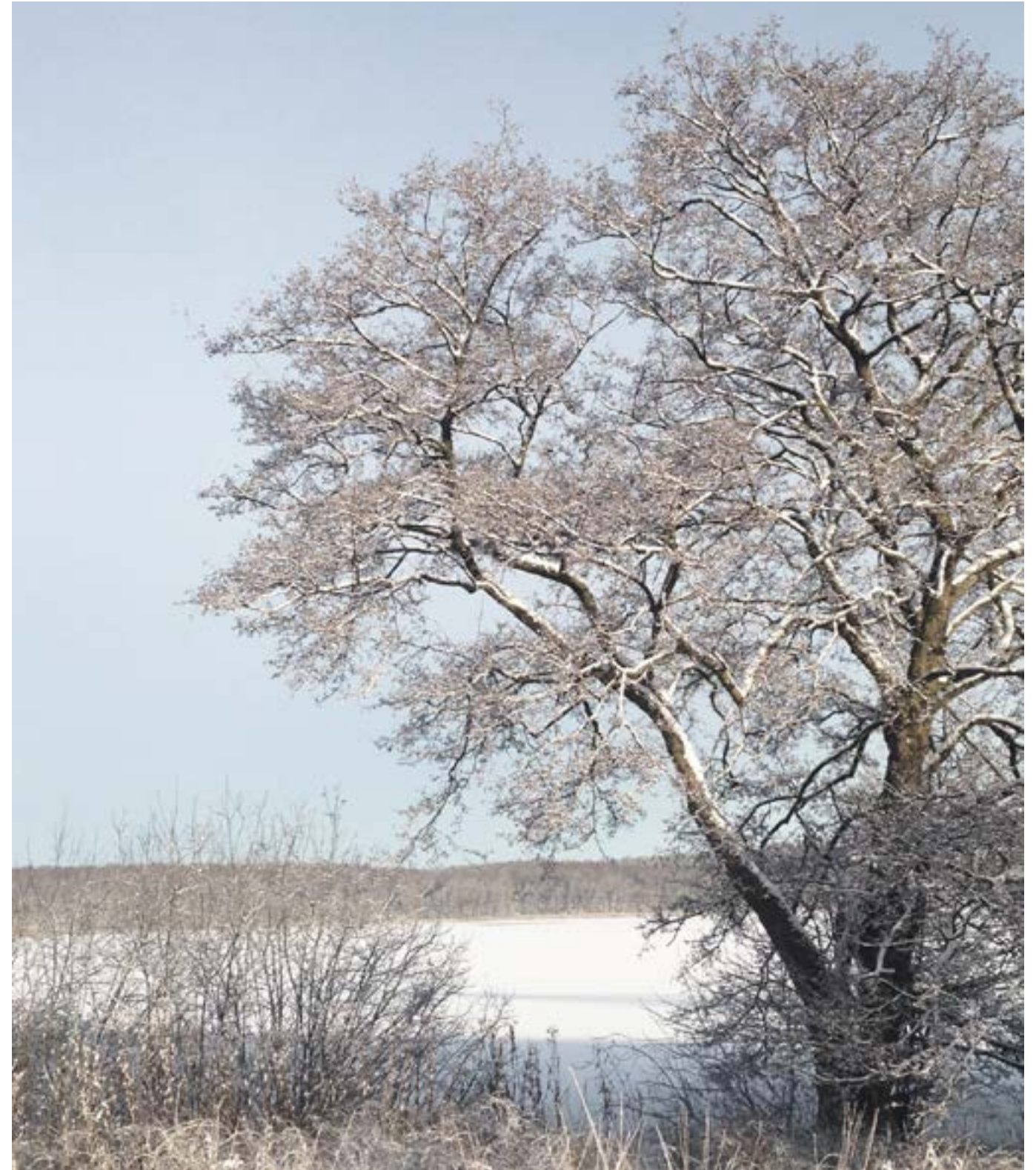
Some of the most prominent Danish designers from the mid-century period, Georg Jensen, Hans J. Wegner, Finn Juhl and Arne Jacobsen, just to name a few, all made Danish design popular on an international scale. Today's designers are still inspired by elements of the Danish design classics of the post-war era.

Camilla, the founder of CARE BY ME, was educated at the Royal Academy of Fine Arts, Design and Architecture. In her first years of school she found inspiration in architecture from both Danish and foreign architects. She made fashion collections with the inspiration from Carlo Scarpa, Mogens Lassen and Paladio. Today she still finds her inspiration in architecture, but also from nature, culture and arts.

Great Craftsmanship

We treasure great craftsmanship. In our world there's nothing better than the sound of needles clicking together while knitting by hand or the sound of the sledge from a loom going forward and backward creating the most beautiful textile. We are amazed to see what hands can do - young hands or old hands - all creating beautiful garments for the joy of others.

When we work in a country we cherish their craftsmanship traditions and perhaps we help to refine the design or production processes, but ultimately strive help keep old traditions alive.





Interior

Christina throw 100% cashmere

This throw in pure cashmere is knitted in Nepal on an old-fashioned knitting machine – without use of electricity. The cashmere fibers are very well kept, as this way of manufacturing is gentle to the cashmere and maintains its softness. CHRISTINA is made out of the best quality cashmere you can get. The pure cashmere gives a very light feeling when wrapped in this throw.

CHRISTINA was the very first product launched at CARE BY ME. Today we have Christina in 17 colors.



COLORS:

			
White	Mice grey	Nature	Baby pink
			
Cloudy grey	Romance pink	Dark sand	Dusty blue
			
Mid grey	Dusty green	Khaki brown	Khaki green
			
Dark grey	Dark blue	Dark green	Black
			
NEW: Camel			



Herringbone cashmere throw

The HERRINGBONE throw is a lightweight, classic throw done in the herringbone weave.

It is made on a semi-automatic loom in our workshop in Kathmandu.



COLORS:



White / Black



New:White / Camel



New:White / Dusty green

Comfortable

COMFORTABLE is knitted in Nepal on an old-fashioned knitting machine – without use of electricity.

The cashmere fibers are very well kept, as this way of manufacturing is gentle to the cashmere and keeps its softness.

COMFORTABLE is made out of the best quality cashmere you can get. The throws and pillows in this series adds an exclusive look to any home.



COLORS:



Mid grey



Dark sand

Freja & Frigg - knitted by hand

It takes one woman 22 days to knit our FREJA throw.

It is knitted by hand on needles, and has in many ways become a symbol of the ultimate product at CARE BY ME. It is true craftsmanship. Made of the finest quality.

This throw carries so many stories. Stories that were told by the women, who had it in their hands as it was being made. Stories of empowered women, who can now provide for themselves and their families.

But also our story, that if we choose to design with a demand of quality, real craftsmanship and social responsibility, we can improve lives, and make products that last a lifetime.



Frigg pillow



Freja pillow



Freja pillow



Freja throw



NEW: Freja baby throw

COLORS:



White



Mid grey



Dark sand



Romance pink



Dark grey



Freja throw knitted by hand

Materials

Cashmere

Cashmere yarn

Cashmere yarn is made of the finest hair from the undercoat of cashmere goats. Most cashmere goats live in Mongolia, Nepal and China in a very cold climate, where winters can be down to minus 40 degrees C. This forces the cashmere goats to adapt to the climate by developing a double layer of wool. The inner layer is used to make our cashmere yarn.

Cashmere quality

The quality of cashmere is defined by fineness, color, softness and length. The most important factors in the quality of cashmere are the length and fineness of the fibers. Items made with long, fine fibers will pill less and maintain their shape better than items made with short thick hair. In Nepal, we have 3 grades of cashmere available to us – A, B, and C. The A grade is the best and most expensive quality. CARE BY ME uses grade A quality cashmere exclusively.

Ply

Ply is the number of strands twisted together to make the cashmere yarn. At CARE BY ME we use different kinds of ply yarn from 1 to 16 ply. For our handknit items we use 2 ply yarn, but we bunch these into 3, so that our hand knit items are actually 6 ply (3x2).

Gauge

Gauge is a measurement telling how tightly the item is knitted. Gauge refers to the number of stitches and rows per inch. The higher the gauge number, the tighter, or finer, the knit.

Organic cotton

There are a number of reasons why CARE BY ME has chosen to become GOTS certified (Global Organic Textile Standard) and work with organic cotton instead of conventional cotton.

Organic cotton is better for the environment

Organic fibers are grown without the use of synthetic fertilizers or potentially toxic pesticides. By building soil fertility, organic farmers help lock CO2 into the soil, helping mitigate climate change.

It also avoids the use of the toxic pesticides that, in non-organic systems, are responsible for poisoning wildlife and rivers, as well as destroying the lives of an estimated 16,000 people each year.

Organic cotton is better for workers

By avoiding potentially toxic pesticides, cotton workers benefit by avoiding the associated health problems and deaths common in non-organic cotton production. Avoiding pesticides also reduces production costs and farmer debts – the burden of pesticide debt has resulted in thousands of suicides in India which is the world's largest cotton producer.

Organic cotton is non GMO

A significant amount of all cotton grown worldwide is genetically modified, but GMO is specifically banned in organic systems. GMO cotton poses a potential risk to wildlife and human health, as well as exposing farmers to unnecessary expenses.

Organic cotton has restricted use of chemicals and limited residues

GOTS ensures that the chemicals used in processing textiles meet strict requirements in toxicity and biodegradability. Final products are restricted in the amount of allergenic, carcinogenic or toxic chemical residues. These residues can be inhaled or absorbed through the skin and may cause allergies, skin rashes or respiratory problems.

In contrast, non-organic manufacture uses tens of thousands of acutely toxic chemicals, many of which are classified as hazardous by the World Health Organization (WHO).

Factory conditions are better

Poor working conditions and lack of individual rights in the garment industry are commonplace. GOTS certified organic textiles must meet social criteria based on the International Labor Organization (ILO) conventions. These cover minimum wages, working hours, child labor, freedom of association, discrimination, harsh or inhumane treatment and more.

CARE BY ME has GOTS certification No: CU863102



Throws in 50% cashmere 50% wool

Karma

The KARMA series is made with a beautiful ribbon border. It is made on an old-fashioned hand-knitting machine without use of electricity.

COLORS:



New: White



Dark sand



Mid grey



New: Khaki green



Dark grey



Olivia

The OLIVIA throw is an extraordinary combination of heavy and soft. The large gauge knitting gives bulk, with the incredible softness of the wool and cashmere giving it the ultimate in cuddliness. With the mélange multicolor stripes it appears both casual and elegant.

COLORS:



Light grey/Mid grey/ Dark grey



Light grey/Pink/Dark sand



Light grey/Mid grey/Dark sand



Throws in pure wool

The SUSAN, CHARLOT and SOLENE woolen throws are of an extraordinarily soft quality wool. They all have the houndstooth weaving pattern, which gives them an exclusive and elegant expression.



Silver grey Susan throw



White/Silver grey Charlot throw
New: White/Camel



White/Silver grey Solene throw
New: White/Khaki green



Waste quilt - new

When Pernille was in Kathmandu in the autumn of 2018, she quickly realized that all the cuttings from our exclusive materials from the knitting machines were going to waste and should be used for something. She wondered if we could reuse these in a new product.

After several tests with different weight and cover qualities, we are happy to introduce the WASTE QUILT in 100% pure linen as cover and stuffed with leftovers from production including our lovely wool, cashmere and silk bits - the standard size is 140x220 cm. If you order more than 10 pieces, you can customize with your own size.



White



Nature



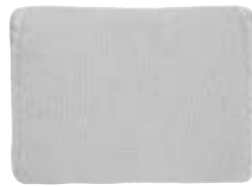
Black



North cable



The NORTH CABLE Collection, made in 100% organic cotton, combines the minimalistic Nordic look from pearl knit with the more decorative expression from cable knit as a border feature. The result is outstanding and elegant. Traditional components with a modern twist.



Light grey



Smoke pearl



New: Dark grey



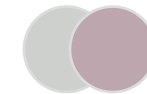
Stripe



The STRIPE Collection, made in 100% organic cotton, has a simple yet elegant design. With the two layer knit you feel embraced when wrapping it around you. The visual expression is different on each side. The pillow covers are reversible, so it is up to you whether you want the pillow to be showing light or dark - you can easily change it whenever you feel like it.



Light grey/Smoke pearl



Light grey/Fawn



Tube



The TUBE pillows, made in 100% organic cotton, are first knitted as a ribbon on an automatic knitting machine. Afterwards, the knitted ribbon is used like yarn and knitted, by hand, on needles.

The TUBE pillows add a relaxing touch that makes you smile. Another great new design texture for your decor.



Light grey



New: Camel



Smoke pearl



New: Dark grey



Fawn





Sleep

Veronica & Vivienne



VERONICA and VIVIENNE are made in 100% Organic Cotton – gauze weaving – the quality and design are classic Nordic.

VERONICA duvet is closed with seashell buttons, and the pillow covers are closed with overlap.

VIVIENNE sleep wear is light and feminine, can be used for sleeping and some also use it as day wear.

The cotton quality is the softest cotton we have ever felt, due to the thin weaving and double layer fabric.



Veronica duvet and pillow cover



New: White
only sleep wear



Light grey



Powder



Dark grey



Midnight blue



Vivienne kimono



Vivienne shorts



Vivienne pants



Vivienne dress



Vivienne shirt



*You know you're in love
when you can't fall asleep
because reality is finally better
than your dreams*



Kathrine



The KATHRINE kimono, or bathrobe, is made in honeycomb woven 100% organic cotton. The bathrobe is inspired by the beach cabins in Rågeleje, North Zealand, Denmark. It comes in solid and striped styles. For men and women.



White



Light grey



Dark grey



Midnight blue



White/Light grey



White/Rose



White/Blue



White/Green





Christian Grab



Slow wear

Mynte

The MYNTE series can be used as home wear, for sleep, or to wear on a daily basis. It is super soft and perfect for all ages and all climates. As the knitting is very fine, it is also fragile so you need to take a bit of care. The combination of silk, wool and cashmere makes the MYNTE series a favorite all over the world.



Mynte top



Mynte t-shirt



Mynte cardigan



Mynte shorts



Mynte pants



Light grey



Dusty rose



Sandstone



Dark grey



Faith

FAITH is a 100% cashmere crew neck sweater with raglan sleeves. It is classic yet different with its raw seams and long cuffs.



Light grey



Dusty rose



Sandstone



New: Camel



New: Khaki green



Dark grey



New: Black



Annemo - new

The ANNEMO set is perfect for relaxing days and meditation.

Jump into your soft ANNEMO set and feel the pure cashmere embrace you.



Pernille

PERNILLE is the ultimate cardigan made in pure cashmere. Tied with the included belt, or left open, it's perfect to wrap yourself in on colder days.



Millie blouse - new

The combination of cotton, linen and silk makes the MILLIE blouse a favorite for yoga and meditation.



Light grey

Beatrice top - new

The knitting pattern in the BEATRICE top is so feminine and elegant. The top can be worn with a white shirt below or just as a t-shirt.



Light grey



Dusty rose

Gert blouse - new

Sporty and very comfortable fine knitted blouse - GERT can easily be a new favorite.



Light grey



Dea sweater - new

The craftsmanship in the DEA sweater is sublime, the chunky cashmere combined with a wide cable in the middle of the front makes DEA an extraordinary sweater for the feinsmeker. It is knitted on an old-fashioned knitting machine in Kathmandu.



Light grey



Lise & Lena ponchos

The LISE poncho is a casual poncho in 100% cashmere plain knit, with a slightly v-shaped neckline. The very minimalistic design makes LISE a favorite both above a blouse indoor and above a jacket outdoor. LENA has a draped neckline as a beautiful detail to the minimalistic design. Both ponchos are knitted on a semi automatic knitting machine in Kathmandu.



Lise poncho



Light grey



New: Khaki brown



New: Khaki green



Dark grey



New: Black



Lena poncho



Light grey



Dark grey

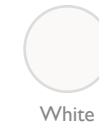


Exclusive bag for cashmere

In Autumn 2019, we will introduce a small dust bag for all of our larger cashmere products. The cotton bag is GOTS certified organic cotton and it is made in India. You can use it for your CARE BY ME garments, as storage for things you treasure, or as a shopper.

Thessa shirt - new

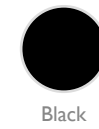
The THESSA shirt is made in 100% pure linen - it is sewn in our small workshop in Kathmandu. The shirt has mother pearl buttons and a beautiful, classic collar that makes it an everyday favorite.



White



Nature



Black





Accessories


Hannah & Sara & Kate & Sigrid & Sussie

These products in pure cashmere are all made in the same fabuluos quality they are knitted in Nepal on an old-fashioned knitting machine – without use of electricity.

The cashmere fibers are very well kept, as this way of manufacturing is gentle to the cashmere and maintains its softness. They are made out of the best quality cashmere you can get.



Hannah scarf




Sigrid headband



Kate hat












Sussie handwarmers



Sara scarf

COLORS:

			
White	Mice grey	Nature	Baby pink
			
Cloudy grey	Romance pink	Dark sand	Dusty blue
			
Mid grey	Dusty green	Khaki brown	Khaki green
			
Dark grey	Dark blue	Dark green	Black
			
NEW: Camel			



Fransiska & Jette & Dip dye

FRANSISKA scarf is made in Nepal on an old-fashioned knitting machine – without use of electricity. The cashmere fibers are spun tightly so the peeling is minimal. The triangular shape gives a stylish look when wrapped.



New: White



NEW: Camel



Romance pink



Khaki green



Dark grey

JETTE scarf is a fine cashmere knit made on a hand-knitting machine, without electricity. The fine ply and gauge of this knit makes JETTE very exclusive and soft.



Cloudy grey



Romance pink



Khaki green

The DIP DYE scarf is hand dipped and each one is like a piece of art, as the colors come out a little differently in each style. We make the DIP DYE scarves under open sky in our garden in the workshop in Kathmandu. The scarf is super soft and very strong with its combination of silk and cashmere.



Romance pink-Khaki brown



Dusty blue-Khaki brown



Dusty green - Dark grey



Light blue - Dark grey



NEW: Khaki green-Khaki brown



NEW: White - Dark grey



NEW: Cloudy grey - Black



Amalie beanie and scarf - new

AMALIE really is the perfect scarf, but will also do well as a blanket when traveling. AMALIE scarf is made in Nepal on an old-fashioned knitting machine – without the use of electricity. The cashmere fibers are spun tightly so the peeling is minimal. AMALIE beanie is new and a style we love.



Light grey



New: Khaki brown



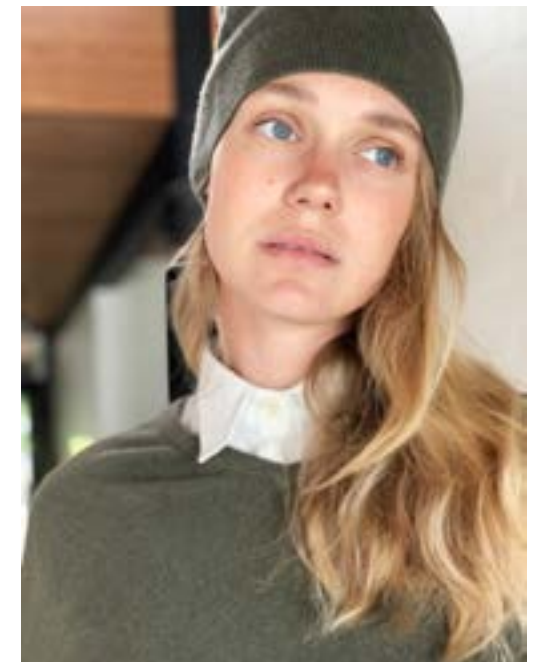
New: Khaki green



Dark grey



Black





Tina - new

The TINA series includes a hat, scarf, handwarmer, headband and gloves.
The series is made in pure wool, with a very soft touch.
It is made by hand on an old-fashioned hand-knitting machine in Kathmandu.



Cloudy grey

Khaki brown

Khaki green

Dark grey



Made without use of electricity

Nepal

Nepal has a population of 39 million people.

The Nepali country, people and culture have always been fascinating. Giving us a glimpse of natural magnificence, true moments of spiritual tranquility and the possibility of empowering gender equality. We love working in this beautiful country.

Nepal is made of Gods and Goddesses, temples and palaces, arts and crafts, music and war history. However, there is one skill, which is common in every quarter, and that is 'hands of skilled workers'. At CARE BY ME we wished to combine this Nepali craftsmanship with our Danish design roots.

In the Kathmandu Valley, centuries-old traditional artisan skills continue in our small workshops, where we do knitting on needles by hand, knitting on old-fashioned hand knitting machines, and weaving - both manually and semi-automatic.

CARE BY ME wishes to help educate young women in order for them to become independent and to be able to take care of themselves and their families.



India

India has a population of 1.33 billion people.

The origins of cotton production and its use go back to ancient times. The first evidence of cotton use was found in India and Pakistan, and dates from about 6,000 B.C.

It was only in the 1st century, when Arab traders brought their cotton products to Italy and Spain, that the fiber was introduced in Europe. During the late medieval time, cotton also became known in northern Europe.

India is a land of diversity in all manners. The culture, the economy, and even the landscape of India has diverse elements, all in one continent. The wide range of physical features of India makes the country a fascinating destination. In fact, India has every possible landscape available on earth. From cold mountains to arid deserts, vast plains, hot and humid plateaus, wide sea shores and tropical islands - the physical features of India reflect every terrain.

In India, CARE BY ME works with a third generation family business. The great-grandfather started with 3 handlooms and 4 technicians, which has handled job orders for domestic supply since 1972. Today the factory is both GOTS and fairtrade certified. They also have a very impressive employee program that rewards workers whose children do well in school – they actually receive a bonus for this.



Marie Couffon de Trevros

Denmark

Denmark is a small country with only 5.75 million people.

Danish design is known all over the world and Denmark has been a leading nation in the design field for decades. From Danish furniture to Danish fashion and Danish toys, Denmark continues to produce world-renowned design classics.

Danish Design is a style of functionalistic design and architecture that was developed in mid-20th century.

Influenced by the German Bauhaus school, many Danish designers used the new industrial technologies, combined with ideas of simplicity and functionalism to design buildings, furniture and household objects, many of which have become iconic and are still in use and production. Prominent examples are the Egg chair, the PH lamps and the Sydney Opera House in Australia.

Starting in the 1950s with design legends such as Arne Jacobsen and Hans Wegner, the Danish design tradition has developed into a strong international brand. Scandinavian and, in particular, Danish design has become synonymous with timeless style.

Another fundamental aspect of Danish culture is "hygge". Hygge, meaning 'snug', is a concept that evokes "coziness", particularly when relaxing with good friends or loved ones and while enjoying good food.

CARE BY ME's Danish office is located just north of Copenhagen. It is located within Camilla's home that is an architectural gem set in a quiet residential neighborhood, with excellent access to nature and direct access to a lake.

Our management team and design studio, as well as sales and marketing activities, are all based in Denmark.





Style overview



NP-1800-4500/254-635
Christina throw
100% cashmere
120x180 cm



NP-1800-4500/254-635
Herringbone throw
100% cashmere
130x180 cm



NP-2200-5500/310-775
Comfortable throw
100% cashmere
150x200 cm



NP-400-1000/56-139
Comfortable cushion
100% cashmere
30x30 cm



NP-800-2000/112-279
Comfortable cushion
100% cashmere
40x60 cm



NP-800-2000/112-279
Frigg cushion
50:50 cashmere:wool
40x60 cm



NP-600-1500/84-209
Freja cushion
50:50 cashmere:wool
40x40 cm



NP-800-2000/112-279
Freja cushion
50:50 cashmere:wool
40x60 cm



NP-3400-8500/470-1175
Freja throw
50:50 cashmere:wool
120x175 cm



NP-1000-2500/96-239
Freja baby throw
50:50 cashmere:wool
70x100 cm



NP-500-1250/71-175
Baby throw
50:50 cashmere:wool
70x100 cm



NP-1600-4000/228-569
Karma throw
50:50 cashmere:wool
130x180 cm



FOR EU CUSTOMERS: All cushions come with inner cushions. Danish down feather cushions of the highest quality. Öko Tex standard and fire proof.



NP-2600-6500/360-899
Olivia throw
50:50 cashmere:wool
130x180 cm



NP-800-2000/113-279
Susan throw
100% wool
130x180 cm



NP-800-2000/113-279
Charlot throw
100% wool
130x180 cm



NP-800-2000/113-279
Solene throw
100% wool
130x180 cm



IN-280-700/40-99
Veronica duvet cover
100% organic cotton
138x200 cm



IN-320-800/44-109
Veronica duvet cover
100% organic cotton
138x220 cm



IN-100-250/14-35
Veronica pillow cover
100% organic cotton
60x63 cm



IN-140-350/20-49
Veronica pillow cover
100% organic cotton
80x80 cm



NP-480-1200/68-169
Klara cushion
92:8 cotton:cashmere
40x60 cm



IN-240-600/34-85
North cable cushion
100% organic cotton
50x50 cm



IN-240-600/34-85
North cable cushion
100% organic cotton
40x60 cm



IN-560-1400/79-198
North cable throw
100% organic cotton
130x180 cm



IN-80-200/12-29
Veronica pillow cover
100% organic cotton
40x40 cm



IN-320-800/46-115
Vivienne kimono
100% organic cotton
S-M-L



IN-160-400/22-55
Vivienne shorts
100% organic cotton
S-M-L



IN-240-600/34-85
Vivienne pants
100% organic cotton
S-M-L



IN-280-700/39-98
Stripe cushion
100% organic cotton
40x70 cm



IN-560-1400/79-198
Stripe throw
100% organic cotton
130x180 cm



IN-240-600/34-85
Tube cushion
100% organic cotton
40x40 cm



IN-320-800/45-112
Tube cushion
100% organic cotton
50x50 cm



NP-1200-3000/170-425
Waste quilt
100% linen cover
140x220



IN-240-600/34-85
Vivienne dress
100% organic cotton
One size



IN-240-600/34-85
Vivienne shirt
100% organic cotton
S-M-L



IN-280-700/40-99
Kathrine kimono
100% organic cotton
S-M-L-XL






NP-280-700/40-99
Mynte top
70:20:10 silk:wool:cashmere
S-M-L






NP-340-850/45-115
Mynte t-shirt
70:20:10 silk:wool:cashmere
S-M-L






NP-800-2000/113-279
Mynte cardigan
70:20:10 silk:wool:cashmere
S-M-L





NP-400-1000/56-145
Mynte shorts
70:20:10 silk:wool:cashmere
S-M-L






NP-900-2250/127-319
Marie wrap
100% cashmere
S-M-L






NP-1200-3000/170-425
Juliane dress
100% cashmere
S-M-L






NP-1200-3000/170-425
Sabine cardigan
100% cashmere
S-M-L






NP-1000-2500/141-355
Sif blouse
100% cashmere
S-M-L






NP-500-1250/68-169
Mynte pants
70:20:10 silk:wool:cashmere
S-M-L






NP-800-2000/113-279
Faith blouse
100% cashmere
S-M-L





NP-880-2200/118-295
Annemo blouse
100% cashmere
S-M-L






NP-880-2200/118-295
Annemo pants
100% cashmere
S-M-L






NP-700-1750/96-239
Ingrid underdress
100% cashmere
One size






NP-880-2200/118-295
Cinzia pants
100% cashmere
S-M-L






NP-1000-2500/141-355
Marie basic blouse
100% cashmere
S-M-L






NP-1000-2500/138-345
Lena poncho
100% cashmere
One size





NP-1400-3500/198-495
Pernille cardigan
100% cashmere
S-M-L






NP-1300-3250/174-435
Frederikke sweater
100% cashmere
S-M-L






NP-1600-4000/228-569
Kamilla sweater
100% cashmere
S-M-L






NP-1200-3000/170-425
Marie silk cardigan
100% cashmere
S-M-L





NP-980-2450/138-345
Andrea cardigan
100% cashmere
S-M-L






NP-800-2000/112-279
Lise poncho
100% cashmere
One size






NP-1600-4000/228-569
Dea sweater
100% cashmere
S-M-L






NP-880-2200/118-295
Gert blouse
100% cashmere
S-M-L





NP-800-2000/113-279
Beatrice top
100% cashmere
S-M-L





NP-480-1200/71-175
Jean t-shirt
50:50 cashmere:wool
S-M-L



NP-1000-2500/141-355
Elisabeth sweater
50:50 mohair:wool
S-M-L



IN-400-1000/59-149
Millie blouse
55:25:20 cotton:silk:linen
S-M-L



NP-580-1450/80-200
Thessa shirt
100% linen
S-M-L-XL



NP-960-2400/130-325
Hannah scarf
100% cashmere
70x180 cm



NP-500-1250/70-175
Sara scarf
100% cashmere
30x150 cm



NP-240-600/34-85
Kate hat
100% cashmere
One size



NP-240-600/34-85
Sigrid headband
100% cashmere
One size



NP-240-600/34-85
Sussie handwarmers
100% cashmere
One size



NP-1000-2500/141-355
Fransiska scarf
100% cashmere
162x115 cm



NP-240-600/34-85
Amalie beanie
100% cashmere
One size



NP-900-2250/113-279
Amalie scarf
100% cashmere
70x150 cm



NP-1000-2500/141-355
Jette scarf
100% cashmere
70x200 cm



NP-260-650/36-90
Sofia hat
50:50 cashmere:wool
One size



NP-640-1600/90-225
Sofia scarf
50:50 cashmere:wool
30x160 cm





NP-600-1500/84-210
Dip Dye scarf
70:30 silk:cashmere
70x200 cm



NP-320-800/46-115
Elisa hat
50:50 mohair:wool
One size



NP-640-1600/90-225
Elisa scarf
50:50 mohair:wool
40x170 cm



NP-160-400/22-55
Tina hat
100% wool
One size



NP-40-80/5-10
Cashmere comb
wood/metal
Min. 10



NP-80-160/10-20
Soap nuts
natural fruit
Min. 10



NP-80-160/10-20
Dryer balls
100% wool
Min. 10



NP-600-1500/88-220
Tina scarf
100% wool
70x200 cm



NP-200-500/27-68
Tina gloves
100% wool
1+2



NP-120-300/18-45
Tina head band
100% wool
One size



NP-120-300/18-45
Tina hand warmer
100% wool
One size



NP-500-1250/70-175
Snow drop mat
100% wool-felt balls
50x70 cm



NP-1000-2500/141-355
Snow drop rug
100% wool-felt balls
Ø 100 cm



NP-2000-5000/280-700
Snow drop rug
100% wool-felt balls
Ø 150 cm





NP-460-1150/70-175
Michael scarf
100% cashmere
30x160 cm



NP-300-750/46-115
Storm scarf
100% wool
50x200 cm



NP-180-450/28-70
Mingus hat
100% wool
One size



CBM København

SOCIAL LUXURY FOR MEN

Socially responsible quality clothing is now available for men. Using fabrics like cashmere, silk and wool, CBM København's products are quality incarnate. Comfortable garments with classical Scandinavian and timeless designs - that last a lifetime.

In Kathmandu, Nepal, women are taught the traditional crafts. They are given ability and knowledge that can secure their future, all under proper conditions. The outcome is CBM København - for the socially responsible man, who refuses to compromise on quality.

SOCIAL SUSTAINABILITY

In Nepal, people have always worked with textile. Handmade textile is a big part of the national economy. The materials come from cashmere goats and sheep, that live in the mountains around Kathmandu.

In Kathmandu, CBM København cooperates with a small workshop, that uses these materials, and teaches women the ancient crafts. The focus is on empowering women; helping them secure their future.

With this knowledge, they can feed their families. Ensure their children's education, and provide a safe life. This is the foundation on which CBM København is created.

HIGH QUALITY, NATURAL MATERIALS

Using fabrics like cashmere, silk and wool, CBM København's products are quality incarnate.

The products can last a lifetime if treated correctly, therefore the designs are purposefully classic.

Several products are made on old-fashioned mechanical hand-knitting machines and details are made by hand. Every fringe on these scarves are hand-rolled and the knot is tied by hand.

CBM København is built on design that values both people and planet.

FOR YOUR INNER AND OUTER FEINSMECKER
CBM København is comfortable clothing, that's designed to fit like a glove.

The style is Nordic minimalism. Classical and sleek, in colors that reflect nature.

CBM København is for the socially responsible man, who refuses to compromise on quality, real craftsmanship and social responsibility.



NP-350-875/54-135
Kristian t-shirt
70:20:10 silk:wool:cashmere
S-M-L-XL



NP-1000-2500/150-375
Nikolaj sweater
100% cashmere
S-M-L-XL



NP-600-1500/90-225
Frederik sweater
100% wool
S-M-L-XL



Credits & Contacts

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CARE BY

SOCIAL SUSTAINABILITY, NATURE, ART,
PEOPLE, LOVE, FOOD, CRAFTSMANSHIP,
QUALITY, ORGANIC MATERIALS, LIFE,
MOTHER EARTH, GENDER EQUALITY,
FEMINISM, HUMANITY, CLEAN WATER,
DESIGN, CULTURE, IDEAS, CLIMATE, MUSIC,
HUMAN RIGHTS, PEACE, JUSTICE,
EDUCATION, RESPONSIBLE PRODUCTION,
CLEAN ENERGY, HERITAGE, TRADITION,
NATURAL RESOURCES, UNITY, LIVING,
HANDICRAFT, COLORS, CREATIVITY,
TOGETHERNESS, LIFE, SOLIDARITY,
CHILDREN, COMMUNITY, PASSION,
HANDMADE, HEART MADE, ACTIVISM

ME

CARE BY ME design exclusive products that embraces people in our part of the world,
and at the same time, empower women in developing countries.

We proudly build our product portfolio from 3 core demands:

Social sustainability
High quality, natural materials
Excellent craftsmanship

That is why we call our style: Social Luxury.

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CARE BY ME
a nordic mindful way of life