



Wool Me

Handpicked and honestly priced



OUR STORY

Just like many great and wonderful stories, ours began in a restaurant. It was a chilly October evening in 2009, we were enjoying our late snacks and drinks at The Narrow in Limehouse after a marathon of a trade fair.

Inga had a wool throw on her lap and at some point she started examining it - a kind of a professional habit of a home textile designer. She could easily identify the composition, the quality and, most surprisingly to the rest of us, the exact weaving mill where it was manufactured at.

Apparently all wool throws that carry the “Made in EU” label are made in a handful of weaving mills across Europe. That includes the expensive ones you see in the high street shops all over the country. As our interest increased, we began contemplating the idea of starting our own wool throw business. We

all agreed that in order to provide a great value to our future customers, we should adhere to the following lines of work:

participate directly in designing and manufacturing, handpick the assortment, be very smart with marketing, also it had to be an online business, as we simply could not afford “brick and mortar” in the middle of the Credit Crunch.

So here we are. After a careful selection and long negotiations we are now working in close partnership with a weaving mill which has been in business since 1927 - that close relationship allows us to fully control the designing and manufacturing of our products. We also handpick textiles from a number of other weaving mills - for a simple reason, that every one of those mill is specializing in some particular type of cloth.



EVEREST HERRINGBONE

Woven from 100% Cashmere Everest throw is super soft and it feels really nice to touch. Everest Herringbone Cashmere throws are the golden mean between classic and modern. Herringbone weave adds a touch of modern look and the fringes help keep it classy. Glamorous to look at, and gentle to the skin, the Everest Cashmere throws are sought after by every fashionista.

Size 130 x 180 cm

Composition 100% cashmere , dry cleaning.



BEIGE



BROWN



SILVER





EVEREST

Woven from 50% cashmere 50% merino superfine Everest throw is super soft and it feels really nice to touch. Everest Herringbone Cashmere throws are the golden mean between classic and modern. Herringbone weave adds a touch of modern look and the fringes help keep it classy. Glamorous to look at, and gentle to the skin, the Everest Cashmere throws are sought after by every fashionista.

Size 130 x 180 cm

Composition 50% cashmere 50% merino superfine, dry cleaning.



SILVER



BEIGE





BELLA

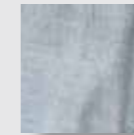
Bella is a pure baby alpaca wool throw, so it is extremely soft and thin. Being lightweight, this throw does not take up a lot of space and is perfect for travelling. Solid coloured baby alpaca wool throws are a great choice for decorating your home, because on top of being lightweight and extremely warm these plain colour throws decorated with fringes are really easy to match your interior. Variety of colours (even 13 colours!), stripes (greys, blues) and squares (grey, brown) to choose from..

Size 130 x 200 cm

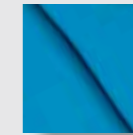
Composition 100 % baby alpaca, dry cleaning.



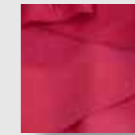
IVORY



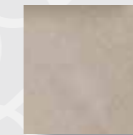
SILVER



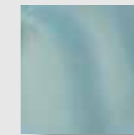
TURQUOISE



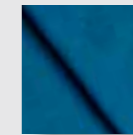
CORAL



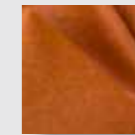
LATTE



MINT



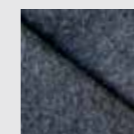
TEAL



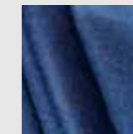
TERRA



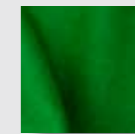
SOFT BROWN



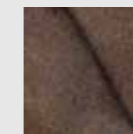
CHARCOAL



NAVY



PARROT GREEN



BROWN





BELLA SQUARE AND STRIPED

Bella is a pure baby alpaca wool throw, so it is extremely soft and thin. Being lightweight, this throw does not take up a lot of space and is perfect for travelling. Solid coloured baby alpaca wool throws are a great choice for decorating your home, because on top of being lightweight and extremely warm these plain colour throws decorated with fringes are really easy to match your interior. Variety of colours (even 13 colours!), stripes (greys, blues) and squares (grey, brown) to choose from..

Size 130 x 200 cm

Composition 100 % baby alpaca, dry cleaning



BELLA SQUARE BROWN



BELLA SQUARE GREY



BELLA STRIPES TURQUOISE



BELLA STRIPED GREYS





OTTAVIO

Maximum cosiness is guaranteed! Woven from 100% pure new wool this beautiful throw has a great design with a repetitive pattern and light-coloured fringes. While the design itself looks very amusing and sumptuous, this wool throw is great to use outdoors, since it is super warm and it feels very cosy to the skin. You can choose between three colours..

Size 130 x 180cm

Composition 100% pure new wool, dry cleaning



BLACK



BORDO



SILVER

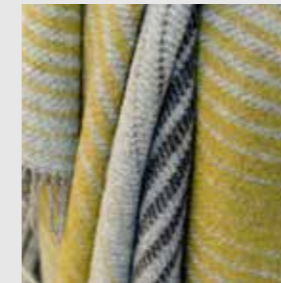


ALBERTO & FEDERICO

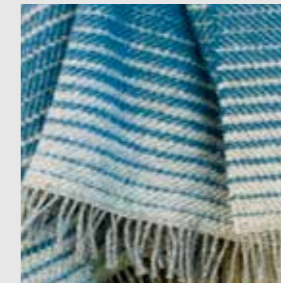
Warm and cosy Alberto throws made of 100% wool will become your best friends on those late and chilly summer evenings. On top of being extremely warm these wool throws are really soft perfect for a late walk in the park. Available in grey/turquoise and grey/gold (the base colour is grey).

Size 130 x 200 cm

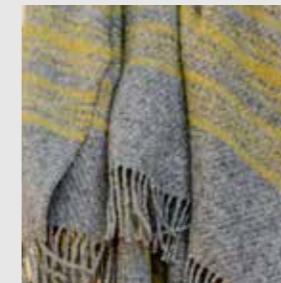
Composition 100 % baby alpaca, dry cleaning



ALBERTO GREY GOLD



ALBERTO GREY TURQUOISE



FEDERICO GREY GOLD



FEDERICO GREY TURQUOISE



LUIGI

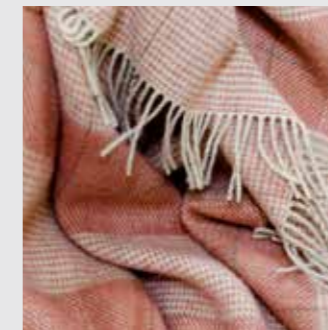
Luigi is a throw made of mixed wool and alpaca wool. This checked pattern throw feels soft to touch and can create a classical look in your home. Plaid shirts are back in style, so why not get yourself or your beloved one a plaid wool and alpaca wool throw? Luigi throws are available in canyon rose, indigo and aqua colours...

Size 130 x 200 cm

Composition 70% wool 30% alpaca, dry cleaning



AQUA



CANYON ROSE



INDIGO



ROBERTO

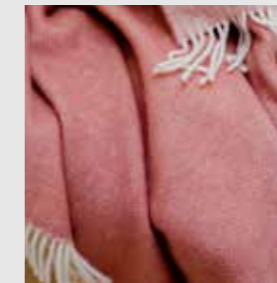
An amazing throw for throw lovers of all ages. This little bundle of joy is made of pure wool and is really soft and lightweight. Beige coloured fringes at both ends add an 'aristocratic feel to this luxurious and magnificent looking wool throw. One side is more vivid than the other. Perfect for cuddling into in front of a fireplace. Roberto wool throws are available in five different colours.

Size 130 x 200 cm

Composition 100% wool, dry cleaning



TAUPE



CANYON ROSE



SAGE



AQUA



INDIGO





MICHAELA

This soft and delicate Merino wool and Mohair throw could adorn the cover of every home dor magazine. Four-coloured striped throw is a great choice for everyone who is deeply in love with fashion. This glamorous striped design will perfectly suit the taste of everyone, no matter how old they are. Beside looking very stylish Michaela Merino wool and Mohair throw is also very soft and feel very nice to touch, since it is made of mixed Mohair and Merino wool. Available in red and blue colours.

Size 130 x 200 cm

Composition 80% merino wool 20% mohair, dry cleaning



BLUE GOLD



BLUE RED

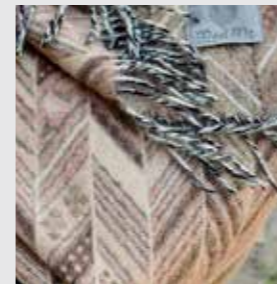


MARTA & MARCELLO

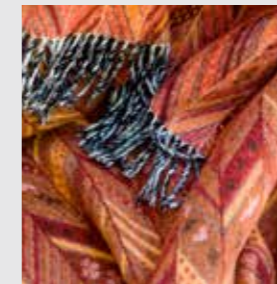
A cosy patterned throw made of the fine merino wool. Luxurious throw with multi-coloured fringes can help create a warm and cosy atmosphere sitting by the fireplace and can also be a great help when preparing for a picnic. When combined, 100% Merino wool and a great modern design create an amazing Marta Merino wool throw which will suit you on any occasion. Available in red/orange, red/green and blue/grey.

Size 130 x 200 cm

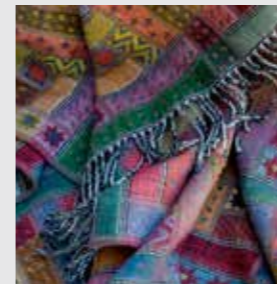
Composition 80% merino wool 20% mohair, dry cleaning



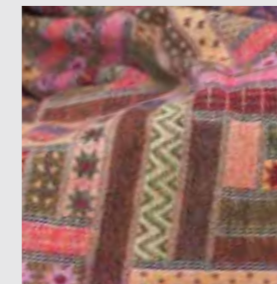
MARCHELO BROWN



MARCHELO ORANGE



MARTA RED GREEN



MARTA RED ORANGE



MARTA BLUE GOLD



ALESSANDRA

An elegant, cosy and slender Merino wool throw. Knitted from Merino wool, this classy throw will perfectly suit every bedroom and living room. Decorated with plaits this soft and slender Merino wool throw is an icon of elegance and luxury. Alessandra Merino wool throws are available in five different colours..

Size 130 X 170 cm

Composition 90% merino 10% poliamyd, dry cleaning



ALESSANDRA OFF WHITE



ALESSANDRA LIGHT GREYT



ALESSANDRA CHARCOAL



ALESSANDRA GREEN



ALESSANDRA BORDOT





GIFT WRAPPING

Items can be individually tied with ribbon, wrapped in tissue paper and boxed at additional cost.



LET'S KEEP IN TOUCH



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